

myBook™ Personal Organizer Software, Privacy Policy

Revision 1.0

Created on March 06, 2012

This privacy policy applies to the use of the myBook™ Personal Organizer Software owned and distributed by Trace Width Technology Solutions LLC.

We, at Trace Width Technology Solutions LLC, highly value your privacy and make this policy easily available through our products website (www.mybook-mobile.com) to assist you in understanding the handling of information in the course of using this software.

Third Party Partners

The myBook™ Personal Organizer Software utilizes the Google™ AdMob™ advertising packages which gather limited information on users automatically, and may transmit this End User information to the advertiser. For AdMob™ privacy Policy refer to the AdMob™ webpage, <http://www.admob.com/home/privacy>.

Google Android and associated products, websites and services must be used to access the myBook™ Personal Organizer Software. The End User should review all policies and decide whether to accept those policies and terms of use or not. If you, the End User, do not accept the policies and terms of services found here or referred to herein, you should not download, install or use the software.

Trace Width Technology Solutions LLC has no access to or administration abilities over the information or data that are used by any partner or advertiser used in conjunction with our application. We do review the policies and standards of those partners and advertisers and use reasonable care in selecting these entities in which to do business.

Collected Information

Trace Width Technology Solutions LLC currently collects registration data from the myBook™ Personal Organizer Software, when submitted by the End User. This data is used to register the End User and Mobile Device with the specific copy of the software.

Registration of the Software

If you do register, and in the process provide us with personally identifiable information, rest assured that any such information you provide will not be shared with any third-party organization except with your express consent.

Please note that if you post comments or articles to any forum, blog or message board on the myBook™ Personal Organizer Software website, any personally identifiable information you provide in those comments or articles may be read, collated and used by anyone viewing them. As such, we are not responsible for personally identifiable information you may choose to make available through these channels.

Access to Personally Identifiable Information

The myBook™ Personal Organizer Software by design is used to store personal information such as appointments, meeting, contacts,...etc. Trace Width Technology Solutions LLC does not transmit or collect this data without consent of the End User. Transmission of this data is typically only requested when the End User has a specific question or support need, in which data is required to recreate problems or issues found by the End User.

Security

We follow accepted industry standards to protect any personal information you have provided to us. However, please be aware that no method of electronic storage can ever be 100% secure. Therefore as is the case with any organization - we are not in a position to guarantee the absolute security of your information.

You may submit any questions you may have about our security procedures by emailing us at Support@mybook-mobile.com

Password Protection

The password protection found in the myBook™ Personal Organizer Software is designed to be a deterrent to outside access of the End User's data. Please be aware that this is a deterrent and cannot guarantee the data is inaccessible to other parties.

Legal Disclaimer

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order or legal process served on our website.

Contact Details

All inquiries to this policy can be sent through e-mail:
Support@mybook-mobile.com